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| **Trapped Chilean miners:**    **Now read Source 2, the article and the picture that goes with it called, Trapped Chilean miners:** **rescue drill reaches their rescue at last by David Batty.**  **2. Explain how the headline and picture are effective and how they link to the text.**  **(8 marks)** |

**Indicative content**

**Candidates’ responses may include:**

**The headline is effective because:**

* It uses a large font and a colon which makes the reader pause for dramatic effect.
* It tells the reader what the text is about- that miners have been trapped and that the incident took place in Chile.
* The headline offers further detail –that the miners are in a safe place of ‘refuge’ and that the drill which will play a part in their ‘rescue’ has reached them.
* The headline is effective also because it has used alliteration –‘rescue’, ‘reaches’, ‘refuge’ which is eye-catching and adds emphasis and drama to the headline.
* The words ‘at last’ imply that the rescue effort has been a long one, which is confirmed in the text. The word ‘drill’ is a pun meaning the mechanical tool and the efficient process which characterised the rescue attempt.
* The words ‘trapped’, ‘rescue’ and ‘refuge’ might also be explained with their effects.

**The picture is effective because:**

* It is brightly coloured and the colours contrast.
* It shows the desolate or harsh countryside where the miners are trapped.
* It shows a reporter and a clown celebrating the news by being about to embrace. The reporter holds a microphone so he is radio or TV. His picture is more obviously relevant because he is reporting the story.
* The clown is carrying what we assume to be the Chilean flag with things written in it. The clown is eye-catching, unusual, maybe bizarre and his place is less obvious. Interpretations might be: to represent celebration, happiness, colour compared to the surroundings, a carnival atmosphere of relief...etc. A very good interpretation would be that since the text speaks of the ‘media onslaught’ which we call a ‘media circus’ –the reporter represents the media and the clown represents the circus.

**Links to the text:**

* The text explains what the headline means especially the words ‘refuge’ and ‘at last’ with details about the time scale. The text relates to the picture because it refers to ‘celebration’, ‘journalists’, ‘remote hillside’ and ‘media onslaught’.