**Unit 1: Non-fiction: Question 2 – Presentational Features**

**Band 4: ‘perceptive, detailed’ (7–8 marks)**

* offers a detailed interpretation of how the headline (and sub-headline) are effective
* presents a detailed explanation and interpretation of what the picture shows and its effect
* links the picture and the headline(s) to the text with perceptive comments
* offers appropriate quotations or references to support comments

**Band 3: ‘clear, relevant’ (5-6 marks)**

* shows clear understanding of how the headline (and sub-headline) are effective
* makes clear and appropriate links between the headline(s) and the content of the text
* offers a clear explanation of the effectiveness of the picture
* links the picture to the content of the text with relevant comments
* supports ideas with relevant references or quotations

**Band 2: ‘some, attempts’ (3-4 marks)**

* shows some evidence that the effectiveness of the headline(and sub-headline) are understood
* attempts to link the headline(s) to the text
* offers some explanation of how the picture is effective
* attempts to link the picture to the content of the text

**Band 1: ‘limited’ (1-2 marks)**

* offers limited or simple comments on the effectiveness of the headline (and sub-headline)
* offers a limited or simple explanation of what the picture shows
* shows limited appreciation of how the picture and headline(s) link with the text

**0 marks**

* nothing worthy of credit

Identify TWO things done well in this response:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Set ONE target that would improve this response:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_